

JUST IMAGINE...

A World Without Childhood Cancer

NORTON CHILDREN'S CANCER INSTITUTE



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NORTON CHILDREN'S JOURNEY TO EXCELLENCE

NORTON CHILDREN'S CANCER INSTITUTE

Norton Children's Cancer Institute, affiliated with the UofL School of Medicine, is the primary provider of pediatric oncology and hematology care to children in the Commonwealth of Kentucky, Southern Indiana, and beyond, caring for approximately 1,000 patients annually. As the incidence of childhood cancer continues to rise, so too do the health care needs of our communities. To meet this growing demand, we have a vision to build upon our proud tradition of delivering outstanding health care outcomes and to establish new areas of excellence in providing pediatric cancer care through innovative research, facility enhancements, and workforce elevation. We hope you'll join us as our Journey to Excellence continues.

TURNING "WHAT IF" INTO "WHAT WILL"

Just imagine a world where we can prevent or effectively cure pediatric cancer.

With your support, we can make significant strides toward achieving that goal while mitigating the impacts of pediatric cancer on our communities' children.



OUR VISION CALLS FOR

Facility Enhancements

Our **\$8 million** philanthropic vision includes extensive renovations to existing facilities along with the establishment of a new Center for Cellular Therapy and Transplant to better provide the close-to-home care our communities' children deserve as our region's childhood cancer rates continue to rise.

Preeminent Workforce

Our **\$10 million** philanthropic vision will develop endowed chairs to expand our regional presence and bolster our ability to attract and recruit the pediatric cancer experts necessary to improve our delivery of world-class care, right around the corner.

Innovative Research

Our **\$10 million** philanthropic vision will facilitate a broad range of discoveries in laboratory, clinical and population-based research, genome research, and transdisciplinary research to create new and transformative treatment options.

WITH YOUR SUPPORT, JUST IMAGINE...

...elevating the care of all pediatric cancer patients in our community and region

...treating even the most complex of oncology cases right here at home, so children can remain connected to their families

...coupling innovative, world-class research with the brightest of oncology experts to afford transformative care for kids

Our Journey to Excellence

Norton Children's Cancer Institute is the longest-standing, continually accredited children's oncology program by the American College of Surgeon's Commission on Cancer (COC). It has held accreditation since 1959 and is one of only nine COC Pediatric Cancer Programs in the country.

This notoriety is a testament to the hard work and determination of our comprehensive clinical team, but we must not rest on our laurels. Our Journey to Excellence is an ongoing process that requires diligence, funding and effort to achieve our vision in areas such as facility enhancements and expansion, elevation of our workforce, and transformative research.

By developing new areas of excellence in care, such as innovative approaches to cellular and gene therapies in sickle cell disease and the expansion and integration of our psychosocial team, we can significantly improve our health care outcomes. Through the establishment of new facilities like the Center for Cellular Therapy and Transplant, we can develop leading-edge cellular immunotherapies to

better fight childhood leukemia. Our vision will create an enduring legacy that will attract the best and brightest in pediatric oncology to help provide the elevated care all of the children in our communities deserve.



PERSPECTIVES



After an almost year-long battle with medulloblastoma, a common childhood cancer, that included surgery, chemotherapy, radiation and a stem cell transplant, Jameson Milby enjoys his time being a kid at Crossroads Elementary. Both Jameson and his mother, Angela, are forever grateful for the care provided by Norton Children's medical staff. "You could just tell that every single one of them cared about doing what was best for Jameson," Angela said.

Jameson (left) and Jackson Milby