



JUST IMAGINE
NORTON HEALTHCARE'S JOURNEY TO EXCELLENCE

JUST IMAGINE...

World-class Care for All Neurological Conditions, Right Around the Corner

NORTON NEUROSCIENCE INSTITUTE

The number of Americans living with neurological and age-related brain disorders continues to grow, and that unfortunate trend applies to our regional population as well. For people living with these conditions, Norton Neuroscience Institute is a beacon of hope. Norton Neuroscience Institute brings together the specialties of neurology, neurosurgery, and neuropsychology with subspecialized physical, occupational, and cognitive therapists in a unique and collaborative way. This approach enables Norton Neuroscience Institute to accelerate the pace of innovation, resulting in novel therapies and cures that ultimately provide better and more personalized care for our patients. To meet today's growing demand, we're embarking on a visionary growth plan to further transform and improve complex neurological care within our community and beyond. We hope you'll join us as our Journey to Excellence continues.

TURNING "WHAT IF"  **INTO "WHAT WILL"**

Just imagine a world where we significantly improve the lives of those living with neurological conditions.

With your support, we can achieve that goal by re-imagining clinical spaces and patient-centered facilities utilizing the latest in clinical treatments, technology and medical equipment.

OUR VISION CALLS FOR

State-of-the-art Neuroscience Clinic

Our **\$10 million** philanthropic vision includes the creation of a new neuroscience center on our Norton Brownsboro Hospital campus to provide enhanced care for Parkinson's disease, movement disorders, epilepsy, stroke, brain tumor, headache, spine and dementia services, all integrated in one convenient location with cutting-edge technology and equipment.

Behavioral Health Integration

Our **\$3 million** philanthropic vision will create a more holistic approach to care, integrating psychiatrists and psychologists into a broader patient care team to effectively support behavioral health issues that often stem from neurological disorders.

Expansion of World-class Clinical Programs

Our **\$10 million** philanthropic vision calls for enhancements to our existing neurology centers and expanded programs including memory, brain health, and neck and back pain to provide more integrated holistic care and treatment for the whole patient.

Stroke Education and Awareness

Our **\$2 million** philanthropic vision includes leading critical public health education and awareness of stroke risk factors, stroke signs, and actions to take when emergency stroke care is needed.

Workforce Development, Research, and Innovation

Our **\$5 million** philanthropic vision will establish endowed chair positions to recruit and retain world-class clinicians and innovators in the neuroscience field to meet the increased demand for complex care.

Support for the Norton Neuroscience Institute Resource Center

Our **\$5 million** philanthropic vision will help strengthen the free educational, therapeutic, and disease management offerings patients often utilize in their day-to-day journeys with Multiple Sclerosis, Parkinson's, Stroke and other neurological conditions.

WITH YOUR SUPPORT, JUST IMAGINE...

...enhancing our ability to deliver world-class interdisciplinary clinical programs to prevent and treat neurological disorders

...attracting and developing expert leaders in the specialized field of neurology

...raising community awareness of stroke factors, recognition and care to significantly reduce the negative impacts of this disease

Our Journey to Excellence

Norton Neuroscience Institute has quickly established renown in the medical community, and, as a result, patient visits have grown from 26,000 after its inception in 2009 to over 100,000 today. To meet this growing need and to shape the future of neurological care in our communities, we have a vision that includes:

- Creating patient-centered facilities and re-imagining clinical spaces supported by the latest technology and equipment
- Enhancing the delivery of world-class clinical programs to best serve those with neurological disorders and those who support them
- Attracting talented, nationally recognized leaders in the neuroscience field to provide expert, compassionate care and lead innovative clinical discovery

Critical investments in infrastructure, programs, and people will ensure that Louisville remains home to a premier neuroscience center of excellence well into

the future. By activating these key strategic efforts, Norton Neuroscience Institute will become a nationally recognized, top 10 program for neuroscience care.

Through this comprehensive campaign, we have the opportunity to transform neurological care in our community. We invite you to make a philanthropic investment that will leave a lasting legacy and ensure the future of world-class care — right around the corner.

PERSPECTIVES

"When patients choose Norton Neuroscience Institute, they are choosing a nationally recognized care team that collaborates every day to ensure patients are getting the best and most innovative and advanced care for their neurological condition."



Christopher B. Shields, M.D., Chairman, Norton Neuroscience Institute



David Sun, M.D., Ph.D. Vice Chairman and Executive Medical Director, Norton Neuroscience Institute